CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Product
CROSSROADS GPS

Contract Dates	Estimate #
09/28/12 - 10/02/12	1052

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$250.00							
N 2	KVVU	09/28/12	09/28/12	Extra	M-F 1:05-1:35am		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$100.00							
N 3	KVVU	09/28/12	09/28/12	Katie Couric	2-3p		:30			NM	1	$145.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$145.00							
N 4	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$350.00							
N 5	KVVU	09/28/12	09/28/12	MORE Access	630-7pm		:30			NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$900.00							
N 6	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$950.00							
N 7	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$700.00							
N 8	KVVU	09/28/12	09/28/12	X Factor	Fri 8p-9p		:30			NM	1	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$1,650.00							
N 9	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$275.00							
N 10	KVVU	09/28/12	09/28/12	Fringe	Fri 9p-10p		:30			NM	1	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	----1--	1	$1,700.00							
N 11	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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KVVU TV
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(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Contract Dates	Product	Estimate #
09/28/12 - 10/02/12	CROSSROADS GPS	**1052**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $250.00						
N 12	KVVU	10/01/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	1	$100.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $100.00						
N 13	KVVU	10/01/12	10/01/12	Katie Couric	2-3p		:30			NM	1	$145.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $145.00						
N 14	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $350.00						
N 15	KVVU	10/01/12	10/01/12	MORE Access	630-7pm		:30			NM	1	$900.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $900.00						
N 16	KVVU	10/01/12	10/01/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $950.00						
N 17	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $700.00						
N 18	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays 1------	Spots/Week 1	Rate $275.00						
N 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$2,100.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $2,100.00						
N 20	KVVU	09/29/12	09/29/12	Touch	Sat 11p-12a		:30			NM	1	$110.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $110.00						
N 21	KVVU	09/29/12	09/29/12	Clone Wars	Sa 2-3p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $80.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*Clone Wars*	*Sa 2-3p*	-------Sa--	*:30*		*~~$80.00~~*	*NM*		
See MG 24.2												
N 22	KVVU	09/29/12	09/29/12	The Closer	Sa 3-4p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $80.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*The Closer*	*Sa 3-4p*	-------Sa--	*:30*		*~~$80.00~~*	*NM*		
See MG 24.2												
N 23	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $125.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*Numb3rs*	*Sa 4-5p*	-------Sa--	*:30*		*~~$125.00~~*	*NM*		
See MG 24.2												
N 24	KVVU	09/29/12	09/29/12	Criminal Minds	Sat 5-6p		:30			NM	1	$1,005.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $145.00						

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Contract / Revision	Alt Order #
495411 /	06345953

Contract Dates	Product	Estimate #
09/28/12 - 10/02/12	CROSSROADS GPS	**1052**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*Criminal Minds*	*Sat 5-6p*	-------Sa--	*:30*		*~~$145.00~~*	*NM*		
	See MG 24.2											
2	KVVU	09/29/12-09/29/12		Late Pre-Game	Late Pre-Game	-------Sa--	:30		$1,005.00	NM		
Ⓜ	MG for 23.1,22.1,27.1,21.1,24.1											
N 25	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	$6,500.00
Week:		09/24/12	09/30/12	------1 / 1	$6,500.00							
N 26	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
Week:		09/24/12	09/30/12	------1 / 1	$1,850.00							
N 27	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	$0.00
Week:		09/24/12	09/30/12	------1 / 1	$575.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/24/12-09/30/12		*Sports Plus Su 1045p*	*1045p-11p*	---------Su	*:30*		*~~$575.00~~*	*NM*		
	See MG 24.2											
N 28	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	$145.00
Week:		09/24/12	09/30/12	------1 / 1	$145.00							
N 29	KVVU	09/30/12	09/30/12	Extra Weekend	Su 6-7p		:30			NM	1	$175.00
Week:		09/24/12	09/30/12	------1 / 1	$175.00							
N 30	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$175.00
Week:		09/24/12	09/30/12	------1 / 1	$175.00							
N 31	KVVU	09/30/12	09/30/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,650.00
Week:		09/24/12	09/30/12	------1 / 1	$1,650.00							
N 32	KVVU	10/02/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:		10/01/12	10/07/12	-1----- / 1	$250.00							
N 33	KVVU	10/02/12	10/02/12	Extra	M-F 1:05-1:35am		:30			NM	1	$100.00
Week:		10/01/12	10/07/12	-1----- / 1	$100.00							
N 34	KVVU	10/02/12	10/02/12	Katie Couric	2-3p		:30			NM	1	$145.00
Week:		10/01/12	10/07/12	-1----- / 1	$145.00							
N 35	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:		10/01/12	10/07/12	-1----- / 1	$350.00							
N 36	KVVU	10/02/12	10/02/12	MORE Access	630-7pm		:30			NM	1	$900.00
Week:		10/01/12	10/07/12	-1----- / 1	$900.00							
N 37	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Week:		10/01/12	10/07/12	-1----- / 1	$950.00							
N 38	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							

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25-TV 5 Drive
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(702)435-5555

Contract / Revision	Alt Order #
495411 /	06345953

Contract Dates	Product	Estimate #
09/28/12 - 10/02/12	CROSSROADS GPS	**1052**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$700.00						
N 39	KVVU	10/02/12	10/02/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	$2,825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$2,825.00						
N 40	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$275.00						
N 41	KVVU	10/02/12	10/02/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$2,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$2,650.00						
									Totals		37	$33,545.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	19	$20,730.00	$17,620.50
10/01/12 -10/02/12	18	$12,815.00	$10,892.75
Totals	37	$33,545.00	$28,513.25

Signature: _____ **Date:** _____

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Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485147 /	06229738

Product
CROSSROADS GPS

Contract Dates	Estimate #
09/25/12 - 10/01/12	778

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	09/27/12 / 09/27/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N	68	KVVU 09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	$1,325.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/24/12	09/30/12	-----S-	1		$1,325.00					
									Totals		66	$40,230.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	53	$33,465.00	$28,445.25
10/01/12 -10/01/12	13	$6,765.00	$5,750.25
Totals	66	$40,230.00	$34,195.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6229738 TRF# 485147 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 14.41
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6229738 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#778 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 14.41

REP: TO ROSE
FR NIKKI
ADDED LINE 74
MONEY COMING FROM OVER PAYMENT ON PREVIOUS ORDERS
NEW TOTAL $40230 (+1325)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 778						
			AGENCY PRODUCT CODE =									
74		A	400P-800P		30	$1,325.00	9/29	9/29	1		SAT	1

PROGRAM : COLLEGE FOOTBALL
ORD COM1: ADD TO SCHED $$ COMING FROM OVER PAYMENT ON PREVIOUS ORDERS

SEP/12 33465.00 OCT/12 $6,765.00

CONTRACT TOTAL 40230.00
TOTAL SPOTS 66

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 14.41

REP HEADLINE# 6229738 TRF# 485147
$$$ MOD# 3: UNAPPROVED REV #1 $$$

CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
CHANGES *** KVVU-TV ***

REP HEADLINE# 6345953 TRF# 495411
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6345953 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1052 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 12.48

REP: TO ROSE
FR NIKKI
OK'D M1-M6
SEE LINES 42-47
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1052						
			AGENCY PRODUCT CODE = 11									
8		S	800P-900P		30	$1,650.00	9/28	9/28	0		FRI	0
			PROGRAM : HOUSEEFF: 6/1 - 9/21/12									
			CON COM1: HOUSEEFF: 6/1 - 9/21/12									
42		A	800P-900P		30	$1,650.00	9/28	9/28	1		FRI	1
			PROGRAM : X FACTOR									
			ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR SEP28 ON LINE-8 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6345953 TRF# 495411 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10		S	900P-1000P	30		$1,700.00	9/28	9/28	0		FRI	0
	PROGRAM : BONESEFF: 6/1 - 9/21/12											
	CON COM1: BONESEFF: 6/1 - 9/21/12											
43		A	900P-1000P	30		$1,700.00	9/28	9/28	1		FRI	1
	PROGRAM : FRINGE											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR SEP28 ON LINE-10 FOR 1 SPOT/WK											
21		S	200P-300P	30		$80.00	9/29	9/29	0		SAT	0
	PROGRAM : THE CLOSER											
	CON COM1: THE CLOSER											
46		A	400P-800P	30		$1,005.00	9/29	9/29	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL											
	ORD COM1: SPOTS N/A. MG COLLEGE FOOTBALL. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-21 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-22 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-23 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP29 ON LINE-24 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR SEP30 ON LINE-27 FOR 1 SPOT/WK											
22		S	300P-400P	30		$80.00	9/29	9/29	0		SAT	0
	PROGRAM : WITHOUT A TRACE											
	CON COM1: WITHOUT A TRACE											
23		S	400P-500P	30		$125.00	9/29	9/29	0		SAT	0
	PROGRAM : NUMB3RS											
	CON COM1: NUMB3RS											
24		S	500P-600P	30		$145.00	9/29	9/29	0		SAT	0
	PROGRAM : CRIMINAL MINDS											
	CON COM1: CRIMINAL MINDS											
25		S	100P-400P	30		$6,500.00	9/30	9/30	0		SUN	0
	PROGRAM : FOX NFL (GAME 2)											
	CON COM1: FOX NFL (GAME 2)											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6345953 TRF# 495411 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.48
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

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47		A	1000A-100P	30		$6,500.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NFL (GAME 2)											
	ORD COM1: SPOT N/A. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR SEP30 ON LINE-25 FOR 1 SPOT/WK											
27		S	1045P-1100P	30		$575.00	9/30	9/30	0		SUN	0
	PROGRAM : FOX 5 SPORTS REPORT											
	CON COM1: FOX 5 SPORTS REPORT											
39		S	800P-900P	30		$2,825.00	10/2	10/2	0		TUE	0
	PROGRAM : HELL'S KITCHENEFF: 6/5 - 9/18/12											
	CON COM1: HELL'S KITCHENEFF: 6/5 - 9/18/12											
44		A	800P-900P	30		$2,825.00	10/2	10/2	1		TUE	1
	PROGRAM : RAISING HOPE/BEN&KATE											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT2 ON LINE-39 FOR 1 SPOT/WK											
41		S	900P-1000P	30		$2,650.00	10/2	10/2	0		TUE	0
	PROGRAM : MASTERCHEFEFF: 6/5 - 9/18/12											
	CON COM1: MASTERCHEFEFF: 6/5 - 9/18/12											
45		A	900P-1000P	30		$2,650.00	10/2	10/2	1		TUE	1
	PROGRAM : NEW GIRL/MINDY PROJECT											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT2 ON LINE-41 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED:	FRI/800P-900P	SEP28	30S	$1,650.00 (SEP26/12)
			OFFER:	FRI/800P-900P	SEP28	30S	$1,650.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#10	MISSED:	FRI/900P-1000P	SEP28	30S	$1,700.00 (SEP26/12)
			OFFER:	FRI/900P-1000P	SEP28	30S	$1,700.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#39	MISSED:	TUE/800P-900P	OCT2	30S	$2,825.00 (SEP26/12)
			OFFER:	TUE/800P-900P	OCT2	30S	$2,825.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			

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$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#41	MISSED:	TUE/900P-1000P		OCT2		30S	$2,650.00	(SEP26/12)	
			OFFER:	TUE/900P-1000P		OCT2		30S	$2,650.00	PLS ADVISE.	
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.							
M5	OK'D	BUY#21	MISSED:	SAT/200P-300P		SEP29		30S	$80.00	(SEP26/12)	
		BUY#22		SAT/300P-400P		SEP29		30S	$80.00		
		BUY#23		SAT/400P-500P		SEP29		30S	$125.00		
		BUY#24		SAT/500P-600P		SEP29		30S	$145.00		
		BUY#27		SUN/1045P-1100P		SEP30		30S	$575.00		
			OFFER:	SAT/400P-800P		SEP29		30S	$1,005.00	PLS ADVISE.	
			CMT:	SPOTS N/A. MG COLLEGE FOOTBALL. PRE-BOOKED PLS APPROVE.							
M6	OK'D	BUY#25	MISSED:	SUN/100P-400P		SEP30		30S	$6,500.00	(SEP26/12)	
			OFFER:	SUN/1000A-100P		SEP30		30S	$6,500.00	PLS ADVISE.	
			CMT:	SPOT N/A. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE.							

SEP/12 20730.00 OCT/12 12815.00

CONTRACT TOTAL 33545.00
TOTAL SPOTS 37

MARKET TOTALS $186,361 KVVU 18% KSNV 22% KLAS 40% KTNV 14% KVMY 3% KVCW 2% CABL 0%
KTUD 1%

SHARES EST.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6345953 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1052 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP26/12 11.02

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL $33545
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1052						
			AGENCY PRODUCT CODE = 11									
1			1000A-1100A	30		$250.00	9/28	9/28	1		FRI	1
	PROGRAM : DR OZ											
	CON COM1: DR OZ											
2			105A-135A	30		$100.00	9/28	9/28	1		FRI	1
	PROGRAM : EXTRA											
	CON COM1: EXTRA											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		200P-300P	30		$145.00	9/28	9/28	1		FRI	1
	PROGRAM : KATIE CON COM1: KATIE											
	4		400P-500P	30		$350.00	9/28	9/28	1		FRI	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	5		600P-700P	30		$900.00	9/28	9/28	1		FRI	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	6		700P-730P	30		$950.00	9/28	9/28	1		FRI	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	7		700A-900A	30		$700.00	9/28	9/28	1		FRI	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	8		800P-900P	30		$1,650.00	9/28	9/28	1		FRI	1
	PROGRAM : HOUSEEFF: 6/1 - 9/21/12 CON COM1: HOUSEEFF: 6/1 - 9/21/12											
	9		900A-1000A	30		$275.00	9/28	9/28	1		FRI	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	10		900P-1000P	30		$1,700.00	9/28	9/28	1		FRI	1
	PROGRAM : BONESEFF: 6/1 - 9/21/12 CON COM1: BONESEFF: 6/1 - 9/21/12											
	11		1000A-1100A	30		$250.00	10/1	10/1	1		MON	1
	PROGRAM : DR OZ CON COM1: DR OZ											

REP: TEL# 610-293-4100 FAX# 610-225-1191
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REP HEADLINE# 6345953 SEP26/12 11.02
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		105A-135A	30		$100.00	10/1	10/1	1		MON	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	13		200P-300P	30		$145.00	10/1	10/1	1		MON	1
	PROGRAM : KATIE CON COM1: KATIE											
	14		400P-500P	30		$350.00	10/1	10/1	1		MON	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	15		600P-700P	30		$900.00	10/1	10/1	1		MON	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	16		700P-730P	30		$950.00	10/1	10/1	1		MON	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	17		700A-900A	30		$700.00	10/1	10/1	1		MON	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	18		900A-1000A	30		$275.00	10/1	10/1	1		MON	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	19		1000P-1100P	30		$2,100.00	9/29	9/29	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT											
	20		1100P-1200M	30		$110.00	9/29	9/29	1		SAT	1
	PROGRAM : FRINGE CON COM1: FRINGE											

REP HEADLINE# 6345953
*** ORIGINAL REV#0 ***

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SEP26/12 11.02
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			200P-300P N/A	30		$80.00	9/29	9/29	1		SAT	1
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												
22			300P-400P N/A	30		$80.00	9/29	9/29	1		SAT	1
PROGRAM : WITHOUT A TRACE												
CON COM1: WITHOUT A TRACE												
23			400P-500P	30		$125.00	9/29	9/29	1		SAT	1
PROGRAM : NUMB3RS N/A												
CON COM1: NUMB3RS												
24			500P-600P	30		$145.00	9/29	9/29	1		SAT	1
PROGRAM : CRIMINAL MINDS N/A												
CON COM1: CRIMINAL MINDS												
25			100P-400P 430 10-1p	30		$6,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
26			1000P-1045P	30		$1,850.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
27			1045P-1100P N/A	30		$575.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1: FOX 5 SPORTS REPORT												
28			1100P-1200M	30		$145.00	9/30	9/30	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
29			600P-700P	30		$175.00	9/30	9/30	1		SUN	1
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												

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	30		800A-900A	30		$175.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY N/A CON COM1: FOX NEWS SUNDAY											
	31		900A-1000A	30		$1,650.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NFL SUNDAY CON COM1: FOX NFL SUNDAY											
	32		1000A-1100A	30		$250.00	10/2	10/2	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	33		105A-135A	30		$100.00	10/2	10/2	1		TUE	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	34		200P-300P	30		$145.00	10/2	10/2	1		TUE	1
	PROGRAM : KATIE CON COM1: KATIE											
	35		400P-500P	30		$350.00	10/2	10/2	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	36		600P-700P	30		$900.00	10/2	10/2	1		TUE	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	37		700P-730P	30		$950.00	10/2	10/2	1		TUE	1
	PROGRAM : EXTRA CON COM1: EXTRA											
	38		700A-900A	30		$700.00	10/2	10/2	1		TUE	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											

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	39		800P-900P		30	$2,825.00	10/2	10/2	1		TUE	1
	PROGRAM :		HELL'S KITCHENEFF: 6/5 - 9/18/12 Raising Hope/Ben+Kate									
	CON COM1:		HELL'S KITCHENEFF: 6/5 - 9/18/12									
	40		900A-1000A		30	$275.00	10/2	10/2	1		TUE	1
	PROGRAM :		MORE LAS VEGAS									
	CON COM1:		MORE LAS VEGAS									
	41		900P-1000P		30	$2,650.00	10/2	10/2	1		TUE	1
	PROGRAM :		MASTERCHEFEFF: 6/5 - 9/18/12									
	CON COM1:		MASTERCHEFEFF: 6/5 - 9/18/12 New Girl/Mindy Project									

SEP/12 20730.00 OCT/12 12815.00 CONTRACT TOTAL 33545.00
TOTAL SPOTS 41

MARKET TOTALS $186,361 KVVU 18% KSNV 22% KLAS 40% KTNV 14% KVMY 3% KVCW 2% CABL 0%
KTUD 1%

SHARES EST.

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DEMOS- RA35+*